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Cultural Competency Training

What's Next Corporate America?

Many organizations and corporations are not sure what they should do, can do or will do to communicate with their workforce and let them know they understand that the recent riots, demonstrations, and protests have and will affect the workplace, the work, and the workers. The current unrest has changed the trajectory of America and the world forever. There is no going back. There must be intentionality of thought to address this real-life issue because it is a Movement and not just a moment.

This cannot be a PR opportunity; it must be a real change to make a real difference. If we want to survive and thrive, we must figure out how we will come together, move forward to honor and respect others. Our communities are burning. What will you do to help put out the fire? The time is now. Change causes a transition, the transition starts with an ending, and before you can begin something new, you have to end what used to be.

How senior leadership talks, thinks, acts, and focuses on the civil unrest will determine if the organization or company will avoid directional discord.

Many of us feel stuck, and we do not know where to turn or what to do next. After experiencing racial issues and protests, people (companies) immediately think of supporting national organizations connected to the cause that is protesting and donate to them, although this is a good step, it is not the only answer.

There needs to be more. We need to do more. If we want to stand together and fight for racial equality and help build a more equitable society, change must start at the top. We must ask ourselves, are we doing what we want to do or what we think we must do?

Wendy Gladney and Ron Williams bring together the experience and expertise to help companies and individuals navigate through these tough and challenging decisions. We can provide you with the steps necessary to help promote equity and lasting change.

Our training includes, but is not limited to:

- ★ Cultural Competence
- ★ Diversity & Inclusion
- ★ Elevating Manners to include – Respect & Civility
- ★ Resources to assist employees beyond EAPs
- ★ Unconscious Bias
- ★ Help Organizations/Companies to be aware of the differing views and opinions that exist in their workforce and how to address it.
- ★ Sensitivity Training
- ★ Improving Positive Dialogue through Tough Conversation & Listening
- ★ Anti-Racism and Social Justice

Wendy Gladney – Wendy is a graduate of the University of California, Los Angeles, with a degree in Political Science. She is also a trained and certified coach through the International Coaching Federation (ICF); and a certified trainer through the Protocol School of Washington (PSOW). She has been a leader in the community, a social influencer, and an advocate for social justice for over 25 years. Personal Services Plus (PSP) is certified by the State of California Small Business/DGS California Department of General Services.

Ron Williams - A graduate of Creighton University, Ron has held many high-profile positions in his career. He has been Chief of Staff for the HR Department for the District of Columbia, and he also was General Manager of the Western Region for Nike, Inc. While at Nike, Ron created the Corporate Diversity program where he was its first Director, as well as being the Director of Training and Development. Ron has consulted with many federal government agencies in the United States, helping them develop programs to optimize their human capital.

OUR CLIENTS



Now
is the time.

We look forward to hearing from you so we can discuss how we can help you be the change and help you create a culture that is committed to a work environment that is safe for all employees. We must have tough conversations, but together we can have them. We can help you make the fundamental changes in your company/organization to step up and achieve the necessary goals desired. Everything starts with a single step.